

# Rancho Mirage High School Advertising/Sponsorship Program 2019-20

All advertising for RMHS Athletics will be governed by this policy. There will be no individual athletic banners allowed on campus which do not adhere to this policy. All prices are per school year.

## Graphite Level

\$500

- Banner in Main Gym **OR**
- Pop-Up set up at ALL RMHS Home events

## Maroon Level

\$1000

- Banner in Main Gym **AND**
- Pop-Up set up at ALL RMHS Home events
- Two RMHS Courtesy Passes

## Columbia Blue Level

\$5000

- All Maroon Level Items
- Video Board Advertising
- 5 more RMHS Courtesy Passes
- Other opportunities by agreement

## Sample Individual Banners For Main Gym



\*These Banners are for demonstration purposes only. Banners may be slightly different

## Pop-Ups!

- Two sided, allowing more advertising space.
- Will be placed at ALL RMHS home games (weather permitting)
- Can/will be used at non-athletic events at RMHS as well.



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All checks should be made payable to RMHS. Fill out the form below and indicate which sports are to benefit from your donation. After expenses, all monies collected will go to the indicated programs.

Your Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_ Renewal?(circle one) Yes No

Check #: \_\_\_\_\_ Amount: \_\_\_\_\_ Company Name: \_\_\_\_\_

Name of Student-Athlete who sold advertising: \_\_\_\_\_

Contact for Advertising/Logo Design (If Necessary)

Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Vector artwork for banner must be emailed to [ccalderwood@psusd.us](mailto:ccalderwood@psusd.us) in .ai, .eps, or other vector format.

## Program(s) to benefit from your contribution:

(Only Maroon Level and above allow for multiple teams)

### Fall

- ☐ Football
- ☐ Girls Volleyball
- ☐ Girls Tennis
- ☐ Girls Golf
- ☐ Boys Water Polo
- ☐ Cross Country

### Winter

- ☐ Boys Basketball
- ☐ Girls Basketball
- ☐ Boys Soccer
- ☐ Girls Soccer
- ☐ Girls Water Polo
- ☐ Boys Wrestling
- ☐ Girls Wrestling

### Spring

- ☐ Track and Field
- ☐ Swimming
- ☐ Baseball
- ☐ Softball
- ☐ Boys Golf
- ☐ Boys Tennis